

# PRELIMINARY PROGRAM

## IANA's 27th Intermodal Expo & Annual Membership Meeting

NITL 102nd Annual Meeting & TransComp Exhibition • TIA Fall Meeting

**JOINT EVENTS – RED CAPS • IANA events – bold • NITL events – regular text • TIA events – italic**

### Saturday – November 14

7:30 a.m. – 6:00 p.m. Convention Center Exhibit Hall D  
**EXHIBITOR REGISTRATION AND SET-UP**

8:00 – 10:00 a.m. Anaheim Marriott  
*TIA Services Board Meeting*

9:00 a.m. – 4:00 p.m. Anaheim Marriott  
*TIA Board of Directors Meeting*

11:00 a.m. – 6:00 p.m.  
**NITL GOLF CLASSIC — Coyote Hills Golf Club**

1:00 – 5:00 p.m. Anaheim Marriott  
2010 International Conference Steering Committee

### Sunday – November 15

7:30 a.m. – 6:00 p.m. Convention Center  
**EXHIBITOR REGISTRATION AND SET-UP**

8:00 a.m. – 5:00 p.m. Convention Center Outside Hall C  
**IANA/NITL/TIA JOINT REGISTRATION**

8:00 a.m. – Noon Convention Center  
U.S. DOT Intermodal Freight Technology Working Group Meeting  
(Intermodal Expo attendees are welcome and encouraged to attend the IFTWG Fall Meeting.)

8:00 – 9:30 a.m. Convention Center  
**IANA Maintenance & Repair Committee Meeting**

8:30 a.m. – 5:30 p.m. Convention Center  
*TIA Roundtable Discussions*  
(See page 3 for details. Open to all full registrants)

10:00 – 11:30 a.m. Convention Center  
**IANA Motor Carrier Division Meeting**

12:30 – 2:00 p.m. Convention Center  
**IANA Operations Committee Meeting**

1:00 – 5:00 p.m. Convention Center  
NITL Annual Meeting Membership Luncheon and Multimodal Committee Meetings

2:30 – 5:30 p.m. Convention Center  
**IANA Board of Directors Meeting**

6:00 – 7:00 p.m. Anaheim Marriott  
**INTERMODAL EXPO WELCOME RECEPTION**  
(Not included as part of the “Trade Show Only” registration)

### Monday – November 16

7:30 a.m. – 5:30 p.m. Convention Center Outside Hall C  
**IANA/NITL/TIA JOINT REGISTRATION**

7:45 – 8:15 a.m. Convention Center  
**EXHIBITOR SERVICE MEETING**

8:45 – 10:15 a.m. Convention Center  
**WELCOME AND OPENING SESSION**  
**Presentation of Industry Awards**  
*Freight Transportation One Year Later: the New View from Wall Street*  
(See page 3 for details.)

9:00 a.m. – 4:00 p.m. Anaheim Hilton  
**SPOUSE HOSPITALITY LOUNGE**

9:00 a.m. – 4:00 p.m.  
**SPOUSE TOUR**  
Departs from and returns to Anaheim Hilton

10:30 a.m. – 1:30 p.m. Convention Center Exhibit Hall D  
**INTERMODAL EXPO/TRANSCOMP EXHIBITION**  
**Grand Opening with Industry and Student Forums and Lunch on Show Floor**

1:45 – 3:15 p.m. Convention Center  
**SUPER SESSION**

*Economic Turmoil in a Sea of Financial Changes*  
The highly competitive global shipping industry is well accustomed to riding the ups and downs of normal business cycles. Yet the present worldwide economic recession has negatively impacted international trade and commerce — and the shipping industry — in ways not seen since the Great Depression of the 1930s. The interdependent trade world

today demands efficient and effective supply chains to support both national and international economies. Overcapacity due to prolific orders for ships of all kinds, abrupt drops in cargo volumes due to reduced aggregate demand and inventory drawdowns, and worries about future sustainable growth have resulted in economic turmoil that has had intense reverberations for the ocean shipping industry and beyond. What will the carrier industry look like in the years ahead? Can carriers survive for a protracted period of time without reasonable returns on investment? Can the cascade of new ship deliveries be financed? Should we expect a new round of mergers and consolidations? What will be the impact on competitive options among customers?

3:30 – 6:00 p.m.

### **INTERMODAL EXPO/TRANSCOMP EXHIBITION**

**with Industry and Student Forums on Show Floor**

Convention Center  
Exhibit Hall D

6:00 p.m.

Individual Corporate Events

## **Tuesday – November 17**

8:00 a.m. – 4:00 p.m.

### **IANA/NITL/TIA JOINT REGISTRATION**

Convention Center  
Outside Hall C

8:00 a.m. – 4:15 p.m.

### **SPOUSE HOSPITALITY LOUNGE**

Anaheim Hilton

8:30 – 9:45 a.m.

### **SUPER SESSION**

Convention Center

#### ***Is Your Motor Carrier on the Highway to Health in 2010?***

Over capacity; trucking bankruptcies; slowly rising fuel prices; low driver pay; high insurance costs; customer bids; green initiatives; and too much legislation affecting the transportation industry. Where will it all end or perhaps lead us in 2010? Come listen as our panel of seasoned veterans in this town hall session talk about what happened on the highway in 2009, and where we are going in 2010.

10:00 a.m. – Noon

### **Scheduled Press Conferences**

11:00 a.m. – Noon — NITL Press Conference

Convention Center

10:00 a.m. – 3:00 p.m.

### **INTERMODAL EXPO/TRANSCOMP EXHIBITION**

**with Industry and Student Forums and Lunch on Show Floor**

Convention Center  
Exhibit Hall D

3:15 – 5:30 p.m.

### **SUPER SESSION**

#### ***Where Will We Be “Tracking” in 2010 with Our Rail Partners?***

Business is down. Fuel is down. Rates are down. Service and capacity are up. What’s it all about, Alfie? Come join our rail and shipper panel while we delve into the major issues facing and defining rail transportation today. This panel will review capital investment for the shipping future, the greening of America, legislative issues affecting the industry, and what keeps rail logistics leaders awake at night. This session is sure to be sold out so please arrive early and stay late!

Convention Center

### **\$10,000 CASH ATTENDANCE PRIZE DRAWING**

(You must be present to win.)

5:30 p.m.

### **“HAPPY HOUR” WRAP-UP**

Decompress and enjoy some fellowship with new and old friends and associates, and compare notes from this year’s event, before heading back to the office to face the challenges ahead.

Convention Center

## **Wednesday – November 18**

8:00 a.m. – 2:00 p.m.

### **NITL Board of Directors Meeting**

Anaheim Marriott

**Please check the IANA Web site — [www.intermodal.org](http://www.intermodal.org) — for updated program information.**

## **Why exhibit at the Intermodal Expo?**

Today’s economic climate mandates maintaining solid business relationships and developing qualified leads. Exhibit at the Intermodal Expo because:

- Your customers, suppliers and competitors are at the Intermodal Expo
- More products and services have been introduced at Expo than any other logistics conference
- Expo provides networking opportunities with senior transportation executive and decision makers

Exhibit space is limited. Visit the tradeshow Web site, [www.freightexpo.net](http://www.freightexpo.net), for additional information and an updated floor plan or call Stacie Fagan at 301-982-3400, ext. 349.

**See page 8 for a current list of exhibitors.**